

# SimHerd Flex

A tailor-made dashboard that describes the profitability of specific products and management strategies in a dairy herd.



Computer model of a dairy herd



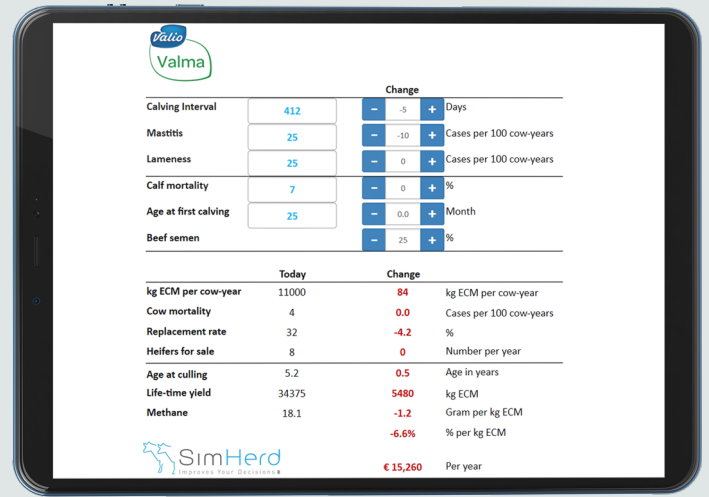
Developed at Aarhus University



Used by vets and dairy advisors worldwide since 2012

## SimHerd Flex offers

- Instant cost / benefit analysis based on a scientific foundation
- Decision support on site with instant execution
- Can be implemented on all platforms



The full SimHerd model describes all aspects of a dairy herd. SimHerd Flex summarizes thousands of SimHerd simulations into a single algorithm that can describe the profitability of specific products or management strategies.

We can make a solution tailor-made to your needs. This can either be embedded in an existing platform or a new dashboard can be created. This gives you a unique opportunity to lift your advisory or sales to the next level.

We have already developed a tailor-made dashboard for Valio that calculates the profitability and climate impact of optimizing management in Finnish dairy herds.



*"We expect that farmers will use this tool to evaluate the economic and environmental potential of improving herd health management of their own herd."*

Kristiina Sarjakori  
Herd Health Veterinarian  
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